

e-Commerce Store Checklist



Planning

Designing

Ready to Go Live!



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| <input type="checkbox"/> Define goals | <input type="checkbox"/> Design a logo | <input type="checkbox"/> Promote on social media |
| <input type="checkbox"/> Create business plan | <input type="checkbox"/> Design brand kit | <input type="checkbox"/> Beta launch |
| <input type="checkbox"/> Choose products | <input type="checkbox"/> Select hosting | <input type="checkbox"/> Coupons & discounts |
| <input type="checkbox"/> Market research | <input type="checkbox"/> Register domain | <input type="checkbox"/> Secure checkouts |
| <input type="checkbox"/> SWOT analysis | <input type="checkbox"/> Create website | <input type="checkbox"/> Branding products |
| <input type="checkbox"/> Competitors study | <input type="checkbox"/> Product images | <input type="checkbox"/> Customer base |
| <input type="checkbox"/> Estimate costs | <input type="checkbox"/> Products description | <input type="checkbox"/> Get reviews |
| <input type="checkbox"/> Financial forecast | <input type="checkbox"/> Packaging types | <input type="checkbox"/> Products sourcing |
| <input type="checkbox"/> Learn tax systems | <input type="checkbox"/> Payment methods | <input type="checkbox"/> Monitor website |
| <input type="checkbox"/> Decide brand name | <input type="checkbox"/> Delivery methods | <input type="checkbox"/> SEO optimization |

Notes