

My Startup Checklist

Plan

- Select startup name
- Write your business goals
- Create a business plan
- Do market research
- Learn from competitors
- Calculate estimated costs
- Conduct survey/poll
- Identify customer base

Advertise

- Create social accounts
- Design newsletters
- Buy hosting & domain
- Develop website plan
- Create blog
- Plan blogging content
- Create your business logo
- Create business email

Accounts

- Register separate account
- Create PayPal account
- Calculate total fundings
- Expense management
- Use accounting software
- Allocate website budget
- Allocate overhead cost
- Calculate financial forecast

Execute

- Test your website
- Conduct pre-launch testing
- Hire relevant resources
- Fulfil legal requirements
- Finalize policies & terms
- Re-visit business goals
- Conduct beta launch
- Incorporate changes